

STARTERTallinn

FROM IDEA TO BUSINESS MODEL

Teamwork ■ Hands on training ■ Mentors ■
 Networking ■ Prizes ■ University certificate



**SPRING
2019**

PROGRAM

- 15.02 STARTERTallinn Launch Event
 - 18.02 Team development
 - 25.02 How to design a value proposition and business model?
 - 4.03 Feedback session 1: business model canvas
 - 11.03 How to use design thinking
 - 18.03 Feedback session 2: oneliner
 - 27.03 Startup Speed Dating Night
 - 1.04 The basics of marketing and sales
 - 8.04 What should you know about finances, taxes and legal issues?
 - 15.04 Feedback session 3: one-pager
 - 22.04 How to pitch your idea?
 - 29.04 Preliminary rounds to finals I
 - 6.05 Preliminary rounds to finals II
 - 17.05 STARTERTallinn Demo Day @Latitude59
- Training sessions start at 17.00 (except Launch Event, Startup Speed Dating Night and Demo Day)

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